

Contact

new@twid.studio

www.linkedin.com/in/alex-alymov (LinkedIn)

Top Skills

Customer Service Marketing

Management

Languages

Ukrainian (Native)

English (Professional Working)

Sasha Alymov

Creating and developing tech brands. 13 years of expertise in Entrepreneurship and 7 years in Marketing | Partner and Business Lead at Twid Creative Studio.

Summary

I am a Partner and Business Lead in the creative studio Twid. We are a Ukrainian company. We love to be bold and to try out some innovative solutions in marketing. For example, generative design and AI instruments. This allows our clients to get people's attention and stir up strong emotions.

Our main services:

- brand strategy.
- design of everything (brand identity, motion, and 3d design, packaging, etc.).
- brand communication.
- websites and apps.

Experience

Twid Creative Studio

Partner & Business Lead

December 2017 - Present (6 years 7 months)

We create and develop ambitious brands that make valuable products and services for their customers and the world. I am responsible for the strategic development, new partnerships, sales, and marketing in Twid studio.

Deinde

Co-Founder

May 2015 - Present (9 years 2 months)

We create exciting travel products for Ukrainians and foreigners to show the most interesting - places, cultures, and people in Ukraine.

Minister of environment protection and natural resources of Ukraine

Advisor to the Minister

December 2019 - November 2020 (1 year)

I helped to develop Chornobyl as a historical, cultural, and tourist location.

MakeUpMe Academy

Chief Operating Officer

March 2014 - March 2017 (3 years 1 month)

Education

Aspen Institute Kyiv

Values and Society (Seminar)

(2017 - 2018)

Ukrainian School of Political Studies

(2016 - 2017)

Київський національний

торговельно-економічний університет
(КНТЕУ)

Магістр, Менеджер інноваційної діяльності
(2007 - 2009)

Київський національний

торговельно-економічний університет
(КНТЕУ)

Бакалавр, Філологія
(2003 - 2007)